

# Dr DANIEL THORNILEY

FOUNDER AND PRESIDENT OF DT GLOBAL BUSINESS CONSULTING  
AUTHOR & SPEAKER ON GLOBAL ECONOMY &  
THE WORLD'S EMERGING MARKETS

*"A remarkable public speaker -- knowledgeable, insightful, provocative and very funny. He is very worth listening to ... I wish he had been working for me as a personal adviser when I was Prime Minister".*

The Right Hon. John Major, former UK Prime Minister



# Dr DANIEL THORNILEY

his expertise

**Daniel Thorniley** is a leading authority on **global emerging markets**, in particular the **BRIC** economies, and especially **Russia**, and the Central and Eastern Europe, **Middle East** and Africa and Asia, especially **China** and **India**.

He has a special expertise on **Russia business** issues related to and has close personal contacts with most to the major western multinationals doing business in that market as well as good personal relationships with leading Russian officials and top Russian business executives.

He has delivered close to **1,000 presentations** and has facilitated many corporate events and chaired over 600 open events and conferences. He is able to deliver complex business and economic analysis in a straight-forward and comprehensible style.

Most significantly, he talks about the world and economics in ways that international business people can **relate to** and how senior executives can **refine** their **global business strategies**.



# Dr DANIEL THORNILEY

## his expertise

Danny has exceptional skill sets in **global business strategy**, business in **emerging markets** and **CEMEA** and hands-on operational knowledge of **business operations, distribution, partnerships, investments and human resource** issues.

He **analyses** why the global business environment remains **tough** and **challenging** for the majority of his client companies and what they are doing to **adapt** to the multiple **new normal**. He talks about the key global economic drivers which affect and influence the corporate world and can assess **big-picture strategic issues**.

He is the **author** of three books, including one on Russia.

*"Emerging Markets: Lessons for Business Success and the Outlook for Different Markets"*

*"The Rise and Fall of the Soviet Rural Communist Party" (Macmillan)*

*"The Economics and Sociology of Rural Communities: East-West Perspectives"*

He is a regular contributor to **print media** including Time, East European Newsletter, Foreign Report, Moscow Times and is featured regularly on **television**: BBC, CNN, Channel Four (UK), CNBC.



# Dr DANIEL THORNILEY

## key facts

Currently ...

- Founder & President, **DT-Global Consulting**
- Co-Founder of **CEEMA Business Group** advising 180 MNCs
- Member of the **Global Advisory Board** of the US company **Aecom**
- **Guest Lecturer** at various Universities in Europe & UK
- **Author** of three books, including one on Russia
- Professional **speaker** and **moderator** on Global and BRIC economies
- Proficient in **French, Russian & German**

Formerly ...

- Senior VP and Chairman of CEEMA for **The Economist** Group in EMEA
- Has worked personally with over **250** individual client companies
- UK representative at the Vienna Centre of the **United Nations**
- Educated at **Oxford University** and **PhD** from the Centre for Russian and East European studies

Flies from **Vienna**

Speaks to audiences around the world, addressing conferences, client forums and boards and one-on-ones with chief executives.



### Sample speaking topics:

***The World's Emerging Markets.*** How to harness the opportunities of the fastest growing markets of the world.

***Global Economic Outlook.*** An economic update focused on the global economy, US, Europe and BRIC economies.

***Comparing Global Business Opportunities:*** The common challenges facing foreign investors in China & India and Russia and CEE markets and others. Pitfalls to avoid and challenges to overcome.

# Dr DANIEL THORNILEY

what people say

"I find you one of the most **profound** and **thought-provoking** speakers I have ever heard. You are completely clued-in to the global business world."  
CEO **Nycomed**

"Danny Thorniley is a **remarkable public speaker** -- **knowledgeable, insightful, provocative** and very **funny**. He is very **worth listening to** ... I wish he had been working for me as a personal adviser when I was Prime Minister".

John Major, **former UK Prime Minister**

"Thank you for a **superb presentation** to myself and the Board. I was **delighted** with your global summary and I know that other Board members are now inviting you to speak to their Boards which is hardly surprising."

Chairman and ex-CEO, **IBM**

"It was **thrilling stuff**, truly. I really appreciate all you do and thanks for **stimulating the whole management team**".

CFO - **Eli Lilly**



## Useful links for Danny Thorniley:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- Video Link >> [Watch Video](#)

insightful • funny • thought-provoking



Andrew Vine  
CEO  
The Insight Bureau  
Appointed Agency

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