

FREDRIK HÄRÉN

Global Keynote Speaker
Creativity & Innovation,
Disruption & Change,
Embracing a Global, Human Mindset

"One of the most talked-about names in the field of Ideas Generation and Business Creativity, and one of the World's most global speakers"

FREDRIK HÄRÉN

The Global Speaker for Global Conferences

Fredrik Haren is an **author** and **global keynote speaker**, based between Stockholm and Singapore. He speaks on business **creativity** and human **innovation**, on **embracing disruption** and change, and about the importance of having a **global, human mindset**. While some speakers claim they are global, few match Fredrik; he has given over **2,000 speeches in 67 countries** across six continents of the world, and usually speaks in 20 to 30 countries a year. He is the author of 9 books, the most significant ones being ***The Idea Book***, ***Developing World*** and ***One World One Company***. ***The Idea Book*** has sold over **200,000 copies**, and was included in the ***100 Best Business Books Of All Time***.

Fredrik draws on literally **thousands of interviews** and conversations he has had over the past 20 years, with business leaders from all corners of the globe. This **unique experience** allows him to **connect** with audience members from **diverse cultures** and backgrounds, and what makes being **the global speaker for global conferences** his speciality.

He is invited to speak at conferences, client events, company offsite meetings and leadership development programmes. His use of **storytelling, interaction and humour**, along with his **authentic speaking style**, makes him one of the most **sought-after** and **inspiring** speakers in the world., Fredrik essentially believes in the **potential of humanity** and the **power of ideas** to achieve this. He understands that people are often resistant to change, yet also curiously creative. He encourages his audiences to **embrace rather than fear disruption** and change through becoming **more creative and innovative**, and to develop **a truly global mindset**.



A Global Speaker for Global Events

Fredrik Hären spent 3 years interviewing more than 200 people in 20 countries around the world in order to answer some key questions for his book ***The Developing World***.

He has now recently interviewed around 75 companies' chief executives for his latest book, ***One World One Company*** to find out what it really takes to be a truly global organisation

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The Global Speaker for Global Events

In 2017, Fredrik Haren was one of the keynote speakers at The **Global Leadership Summit**, held in Chicago. This is the largest leadership conference in the world, dedicated to improving the world by developing better leaders. The speaker faculty included Marcus Buckingham, Angela Duckworth and Sheryl Sandberg.

The audience comprised 10,000 live attendees, 150,000 via live video broadcast, and 400,000 watching via video link from 128 countries around the world.

“Our guests benefited greatly from Fredrik Haren’s presentation. He stretched our leaders to reconsider their creative potential and brought a wonderful sense of humor to our event. His Idea Book was one of our most popular books we offered and continues to impact leaders throughout the world.”

FREDRIK HÄRÉN

his books:

Fredrik is the author of nine books; the best known are ***The Idea Book***, ***The Developing World*** and ***One Company One World***,

The Idea Book:

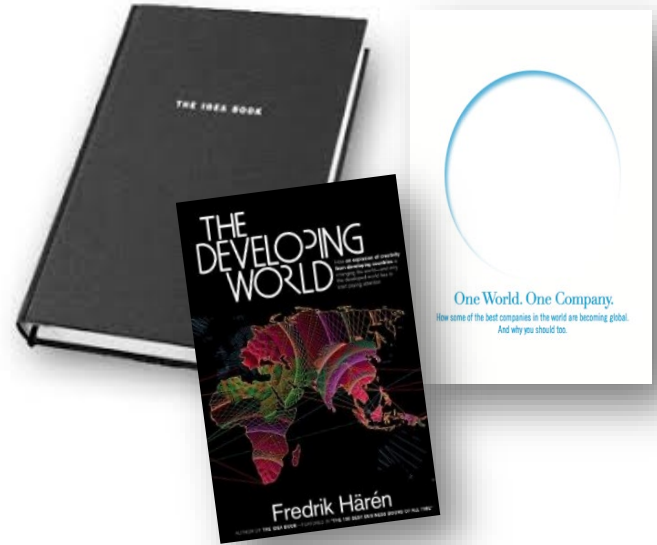
Combining a book and a notebook, designed to awaken your creativity and store your own ideas. Included in **The 100 Best Business Books of All Time**. It sold over 200,000 copies globally!

The Developing World:

How an explosion of creativity from developing countries is changing the world - and why the developed world has to start paying attention.

One World, One Company:

How some of the best companies in the world are becoming global. And why you should too. a collection of over 75 interviews with company CEOs around the world.



FREDRIK HÄRÉN

key facts

Currently ...

- **Global Professional Speaker** on **business creativity & innovation, disruption & change**, and embracing a **global, human mindset**.
- Co-founder of **The Interesting Organization**
- **Author & Speaker** on creativity and ideas generation and on what it takes to be a truly global person in a truly global company

Formerly ...

- Author of **One World One Company**
- Author of **The Developing World**
- Author of **The Idea Book** one of the **100 Best Business Books of All Time** selling over **200,000** copies in **60** countries in **15** languages
- **Speaker of The Year** in Sweden in 2007
- **One of Sweden's Top Ten Speakers Ever**

Flies from **Stockholm or Singapore**

- Author of **nine books** - delivered over **2,000** speeches in over **67 countries** across **6 continents**
- Speaks to audiences around the world, addressing conferences, client events, company off-site meetings and leadership programmes



Sample speaking topics:

Business Creativity. The importance and value of embracing new ideas. An inspiring and motivating talk that encourages creativity and innovation.

Embracing Disruption. In the face of digital and other disruptions, we often fear or resist change. Yet we are naturally also curiously creative. How we must prepare ourselves for the future.

The Developing World. Rapid changes in the world today will lead to an explosion of ideas. What will this mean to businesses and how do individuals become part of this truly developing world?

One World, One Company: How the most successful organisations can achieve success by becoming truly global companies, not just international ones.

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what people say

*Our event was a **huge success**, thanks in no small part to Fredrik, who was **absolutely brilliant, engaging and inspiring**.” Corporate Communications Director, MEC International*

*“Our global conference brings all our CEOs together from around the world and **Fredrik Haren’s talk could not have been more on point or more energising**. He **set us up perfectly** for the two days that followed.” CEO, Grant Thornton*

*“Fredrik was **amazing! I loved every minute** of his presentation. He was **great to work with**, and stayed on to join us at the dinner after the plenary.” Asia Pacific Events Director – EY*

*“Fredrik, you were **absolutely wonderful** and so glad we made a connection today and I was able to listen to your talk. **It got me thinking** about many topics!” Chief Executive Officer and Chief Technology Officer, OpenText*

*Fredrik is a **provocative speaker**, with a **tremendous amount of energy**. The audience thoroughly enjoyed his presentation. President and CEO, Project Management Institute*

*“Fredrik used **humor, intellect, and personal stories** perfectly ... He was **able to connect with a very diverse audience** ...it was by far **the highlight of our event!** Global Conference Manager, LIMRA*



Useful links for Fredrik Härén:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)

entertaining ▪ thought-provoking ▪ inspiring



Andrew Vine
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