



ROBERT GUEST

Deputy Editor – *The Economist*

Providing strong, international perspectives from his position as a global editor of one of the world's most influential journals.

ROBERT GUEST

about

Robert Guest is the **Deputy Editor** of **The Economist**, covering global strategic and current affairs, geopolitics and global economics. He was previously **Foreign editor**, **US editor**, **Business editor**, Washington correspondent, Lexington columnist and Africa correspondent.

Before joining The Economist, Mr. Guest was the **Tokyo** correspondent for the Daily Telegraph, and before that he was a freelance writer based in **South Korea**.

Robert is regularly invited to participate in radio and TV programmes, including guest-hosting CNBC's morning show and appearing on NPR, BBC Radio 4's Today programme, BBC World's Global Business, Sky News and others.

Robert Guest is a **clever, astute and entertaining** speaker. Talking without notes or props, he taps into his vast experience to explore a wide range of topics relating to global business and economics. He leavens his speeches with jokes and vivid first-hand anecdotes.

He travels constantly around the world and talks regularly to **leaders in politics**, **business CEOs** and **entrepreneurs**, therefore bringing a truly **international perspective** to his views and analysis, having reported from nearly 90 countries and lived in six of them.

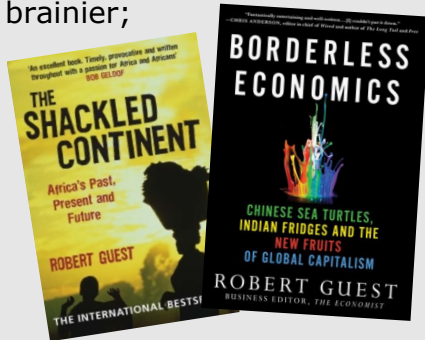


ROBERT GUEST

his books

Robert Guest is an **outstanding writer** and speaker on **world political and business affairs**. He regularly chairs conferences organised by The Economist. He is also often hired as a speaker by corporate clients around the world. He is the author of two highly acclaimed books:

Borderless Economics: Chinese Sea Turtles, Indian Fridges and the New Fruits of Global Capitalism, which argues that migration makes the world brainier;



The Shackled Continent, which explains why Africa was poor but is about to get richer.

His articles include: The magic of diasporas, a 2011 cover editorial in *The Economist* and accompanying report; Surviving the slump, a 2009 special report on business in America; The road to hell is unpaved, an account of the time he hitched a ride on a beer truck in West Africa



ROBERT GUEST

key facts

Currently ...

- **Deputy Editor**, *The Economist*
- An **author** of several well-respected books
- Professional **speaker** and **moderator**

Formerly ...

- **Foreign Editor**, *The Economist*
- **US Editor**, *The Economist*
- **Business Editor**, *The Economist*
- **Washington** Bureau Chief and Lexington Columnist, *The Economist*
- Previously **Africa Editor** for seven years, with *The Economist*
- Tokyo Correspondent, the **Daily Telegraph**
- Formerly a freelance Writer
- Graduate of **Oxford University**

Flies from **London**

Speaks to audiences around the world, addressing conferences, client forums and management meetings



Sample speaking topics:

Global Affairs: Political and business outlook for America, Europe and the emerging markets

Workforces: Global migration and the war for talent.

Africa: Prospects for business and investment in what was once called the “shackled continent”

Emerging Markets: Business and investment in emerging markets such as Africa, China and India.

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what people say

"Robert provided a *unique and insightful perspective*. He was *energizing and entertaining*, and delivered a compelling message to our 500+ top leaders and executives."

Hikmet Ersek, CEO, **Western Union**

"With a great combination of facts and compelling real life stories, Robert Guest *brings the world's connections to life*."

Lenny Mendonca, Director, **McKinsey & Co**

"Robert Guest is just as entertaining in person as he comes across in his superb written work. He is an outstanding speaker *well worth listening to*."

Robert Litan, **The Kauffman Foundation**

"[*Borderless Economics*] is *witty, rigorous, humane, provocative* and dazzlingly well-reported. Everyone should read it. Bravo!"

Tim Harford, author of **The Undercover Economist**

"Rarely does an author combine *experience, common sense and humor* when writing about Africa. It's even rarer when the analysis is as hard-hitting as in the writing of Robert Guest."

Roger Bate, **Wall Street Journal** on *The Shackled Continent*.

clever ▪ astute ▪ witty



Useful links for Robert Guest:

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Appointed Agency

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