



# VIJAY VAITHEESWARAN

Global Energy & Climate Innovation Editor,  
*The Economist*

Author & Writer on Global Energy, Climate  
and Business Innovation

*An outstanding thinker who stands at the  
very forefront of thinking and debate about  
the innovations that will enable us to tackle  
the world's 21st century challenges.*

# VIJAY VAITHEESWARAN

## his thoughts

Vijay is an **award-winning** correspondent for *The Economist*, who is currently the newspaper's **Global Energy and Climate Innovation Editor**, having recently been its US Business Editor, and having spent a number of years in Shanghai as the **China Business and Finance Editor**. He previously covered global **health, biotechnology, energy** and the **environment** with past editorial responsibilities ranging from business & finance, to science, technology and innovation, and on China, he is a speaker who shares an outstanding breadth of insights.

Vijay believes innovation is about **"fresh-thinking"** -- which may or may not involve technology -- to respond to a fast-changing world, and to create real value in the marketplace. He continually explores the role of governments, corporations and individuals as **drivers of innovation**, and in his current role, looks at **China** and the critical role it plays in today's globalised world.

Vijay **believes in man's ingenuity** to solve the world's challenges; **the great race** has always been between **'development'** on one hand -- economic growth, profits, the chance for progress and poverty alleviation, and **'degradation'** of the natural systems on the other, be it climate, water or other resources.



# VIJAY VAITHEESWARAN

his latest book:

Over the past few decades, **globalization** and '**Googlization**' have kicked-off the first phase of an **innovation revolution** more profound and more powerful than any economic force we've seen for over 500 years. These developments have brought us advances such as the **Web, social networking, 24/7 connectivity,** and **global markets.**

The benefits of all this progress have not, however, been shared fairly among all. How can the extraordinary benefits of this innovation revolution be shared more equitably across all of society? In *Need, Speed, and Greed*, Vijay answers that question, offering the essential **insider's guide** to this **new world of innovation.** Drawing on the best of the academic and field work in this emerging area, it **inspires** and **empowers** readers to improve their lives, their work, and perhaps even the world.

*"Need, Greed, Speed is the perfect primer for the post-industrial age... an insightful assessment of the changing global economy, complete with recommendations for how companies can thrive in a perpetually disruptive environment... an exemplary narrative."* **Kirkus Reviews**

*"Need, Speed & Greed: How the New Rules of Innovation Can Transform Businesses, Propel Nations to Greatness and Tame the World's Most Wicked Problems."*



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## his Special Report on China:

Despite China's recent troubles, prospects for its entrepreneurial private sector remain bright

"We've seen tremendous financial market volatility, stock market ruction that of course, captured the world's attention, a small devaluation that was handled badly by the government and that led to a crisis of confidence. So at the moment, there's a prevailing mood of pessimism about China and its economy, and I think this is overdone."

"You have to remember that there are two Chinas; the state sector, which tends to be poorly run, but we have an incredibly vibrant private sector and it has really come into its own over the last decade. China's private sector firms [have] outperformed the state sector. So that's why I say there are really two Chinas, and one of those is heading towards some trouble, but the more dynamic, entrepreneurial, more innovative China is the private sector and it's going from strength to strength."

"Innovation is going to be at the heart of what drives the Chinese economy forward. That innovation will come almost entirely from the private sector; both multinationals as well as Chinese companies Interdependence' is really the story of the rise of China."

Extracts from a recent Café Insights interview with The Insight Bureau.

<https://www.youtube.com/watch?v=X1PasvTvLO0>



<http://www.economist.com/news/special-report/21663327-despite-chinas-recent-troubles-prospects-its-entrepreneurial-private-sector>

# VIJAY VAITHEESWARAN

## key facts

Currently ...

- **Global Energy and Climate Innovation Editor**, *The Economist*
- **Chairman** of **The Economist Innovation Summit**, a provocative series of global conferences on innovation.
- Advisor on sustainability and innovation, **World Economic Forum**
- Life member at the **Council on Foreign Relations**
- Professor, New York University's Stern Business School
- **Best-selling author** of on energy, the environment and innovation.
- Professional **speaker** and **moderator**

Formerly ...

- **US Business Editor** until May 2021. **China Business Editor**, *The Economist* until 2017.
- Previously covered various industries at *The Economist* for **Energy & The Environment, Healthcare & Pharmaceutical & Biotechnology**
- Energy & Environment Advisor to the **Clinton Global Initiative**
- Degree in Mechanical Engineering from **MIT**
- Named a **Harry S. Truman Presidential Scholar** by the U.S. Congress

Flies from **New York City**

Speaks to audiences and chairs/moderates business dialogue globally



## Sample speaking topics:

### **The Energy Economy and Climate Innovation:**

Seismic changes will affect practically every industry, so what can businesses, distributors, consumers, government regulators, automakers and Big Oil expect? And how can they prepare for the future?

**Innovation and the Ideas Economy:** As we strive to stimulate economic growth, we need to understand the role of governments, corporations and individuals as drivers of innovation.

**Need, Speed and Greed:** The interconnected innovation mega-trends that are reshaping the world economy. Why innovation is the only competitive advantage in the 21st Century and why it is the only engine driving commerce.

**China's Innovation Economy:** how China's vibrant private sector provides China, and the World, with a bright future.

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## what people say

"Vijay Vaitheeswaran is a **stimulating, engaging** and **provocative** speaker. He is comfortable and relaxed in front of an audience, but **consummately professional**." Professor Kelly Sims Gallagher, Kennedy School of Government, Harvard University

"**Superb stage presence!** The substantive expertise and **intellectual clarity** so evident in his writing helps make him a **superb speaker**." David Sandalow, Senior Fellow, Brookings Institution

"Vijay comes in as one of the **leading energy experts** in the world. His entrepreneurial and investigative drive makes his presentations appealing to a large audience ... Vijay understands well how to share his views in a **dynamic and leading manner** that makes the floor feel more intelligent and informed than ever before." Stephan Albrechtskirchinger, Director, World Energy Council

thought-leader • provocative • engaging • forward-looking



## Useful links for Vijay Vaitheeswaran:

- TIB Speaker Web Page >> [Go to Webpage](#)
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- "Innovation" >> [Watch Video](#)



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